

RATE CARD & SPECIFICATIONS 2013

The Export Directory is a bi-annual publication with an aim of exposing South African products to the African Markets through partnerships with the local business chambers of commerce in the various African Countries. The First issue of the Year comes out in mid June, followed by the final issue in November the same year. Below are the prices for various advert spaces in the Magazine.

Editorial

Ian Barnes
Email: editor@mtimedia.co.za

Graphics and Production

Graphics and Production Manager
Dezignzan Studios - zanna@dezignzan.co.za

Art Director
Zanna Roden

Design and Layout
Zanna Roden

Advertisement Sales

Audrick Chigiji - audrick@mtimedia.co.za
Bruce Kakompe - brucek@mtimedia.co.za
Don Chulu - donc@mtimedia.co.za
Mapalo Mulenga - mapalom@mtimedia.co.za
Nqobile Major Ndlovu - majorn@mtimedia.co.za
Victor Shakwane - victors@mtimedia.co.za

Information, Database, Archive and Distribution Management

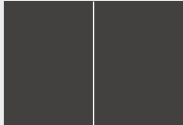



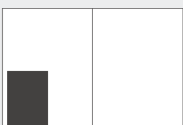
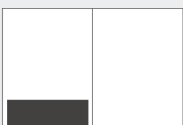
Subscription and Sales Administrator
Helen Chipika - helenc@mtimedia.co.za

Published by
MTI Media
77 Gertrude Street, Fontainebleau, Randburg, 2194
Postal Address: P.O Box 1607, Jukskei Park 2153

Tel: +27 11 792 7031
Fax: +27 11 792 8105
E-mail: info@mtimedia.co.za
www.mtimedia.co.za



ADVERTISEMENT COSTS AND REQUIREMENTS

SIZE	PRICE (excl. VAT & agent com)
Double Page Spread (horizontal) 	R 28,450-00
Trim 425 x 297 mm Bleed 435 x 307 mm Type area 396 x 267 mm <i>Should any type run across a DPS, a 15mm gap on either side of the gutter must be allowed.</i>	
Full Page (vertical) 	R 18,500-00
Trim 210 x 297 mm Bleed 220 x 307 mm Type area 180 x 267 mm	
Half Page (horizontal) 	R 12,250-00
Advert size 185 x 135 mm Or Trim 210 x 148 mm Bleed 220 x 170 mm Type area 180 x 135 mm	
One Third Page (horizontal / vertical) 	R 8,550-00
Advert size 185 x 90 mm Or Advert size 60 x 273 mm	
Quarter Page (vertical) 	R 5,500-00
Advert size 91 x 135 mm	
Strip Advertisement (horizontal) 	R 4,850-00
Advert size 185 x 65 mm	

MATERIAL REQUIREMENTS

PDF (press-ready PDF)
JPG or TIF high resolution files may be supplied
Resolution should be no lower than 300dpi
All graphics should be CMYK

FREE ADVERT DESIGN IS AVAILABLE

Required: high res logo, high res images, copy and contact information (in editable Word format)